

For Immediate Release

**CAREER COACH LAUNCHES COMPREHENSIVE SUCCESS
PROGRAM FOR ACTORS & ARTISTS AROUND THE GLOBE***Approach Offers Tools to Navigate the Business Side of 'The Business'*

(Los Angeles, CA February 23, 2009) Creative Career Coach **DALLAS TRAVERS** introduces **THE THRIVING ARTIST CIRCLE**, a multi-platform business program providing a convergence of resources, tools, and education for the creative community.

The Thriving Artist Circle membership begins as an online career building kit, but quickly unfolds into an unparalleled call-to-action, including:

- Teleclasses and digital recordings with experts in art, marketing, finance & business
- Weekly audio tips delivered directly to your inbox
- Action Planners to track progress and set goals
- Artist's Assignments to help stay centered and plugged into your purpose
- Entrepreneur's Exercises to flex your business muscles
- Instant access to Travers' personal Resource Rolodex
- Laser Coaching sessions with Travers herself

This hands-on roadmap for professional success helps artists get unstuck, become inspired, and take smart and consistent action every day. "Most artists and actors struggle to make a living doing what they love," Travers explains. "Though liberal arts programs offer incredible training in art, no one provides an easy system for the artist's business. My mission is to create a business-minded program that speaks directly to creative people and allow artists to truly thrive."

Travers' *Thriving Artist Circle* launches in conjunction with the release of her first book, **THE TAO OF SHOW BUSINESS: How to Pursue Your Dream Without Losing Your Mind** (Love Your Life Publishing, January 2008). Applauded by entertainment industry writers, actors, coaches and directors, this book teaches actors the career and life skills often left out of traditional training programs.

Combining her seven-plus years of experience as the CEO of Sage Creative Inc. with her advanced training as an IPEC Certified Empowerment Coach, Travers offers savvy business strategies from various professions, combined with practical tools for life that allow artists & actors to take their careers into their own hands.

Travers has transformed the careers of hundreds of emerging actors throughout the entertainment industry by teaching clients to follow their artistic instincts in order to create personal success. She recently released the audio CD, "*LIVING MANTRAS: Mastering the Art of Positive Speaking*" (October 2008) and is a contributing writer in the award-winning book, "*CONSCIOUS ENTREPRENEURS: A Radical New Approach to Purpose, Passion and Profit*" (Love Your Life Publishing, July 2008).

For Further Information About:

***Thriving Artist Circle* visit: www.ThrivingArtistCircle.com**

***The Tao of Show Business* visit: www.TaofShowBusiness.com**

Dallas Travers and Sage Creative, Inc. visit: www.DallasTravers.com

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